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President's Message

BOB MOTTER

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THE COVER PAGE: The Federal Reserve Bank of New York building, built in 1920, and located at 33 Liberty Street in New York City. The Bank is one of the 12 Federal Reserve Banks of the United States. It is by far the largest (by assets), most active (by volume) and most influential of the 12 regional Federal Reserve Banks.

HONESTY AND INTEGRITY: The common definition of Honesty is straightforwardness of conduct and Integrity as an adherence to moral character and ethical principles. The more honesty and integrity a person has the less anxiety and stress that individual will suffer. When a person's behavior doesn't reflect their feelings, they experience lower self-esteem and will not feel good about themselves. This then affects an individual's interpersonal relationships both in business and in private life.

Stephen Covey, in his book *The Seven Habits of Highly Effective People*, points out that one of the most important ways to manifest integrity is to be loyal to those who are not present. When you are able to do this, you build the trust of those who are present. Suppose you are talking with another manager and you tell him/her something someone else had shared with you in confidence. In an effort to build a relationship with that manager, you preface your comments with "I shouldn't be telling you this, but because you're my friend..." Betraying another person does not build trust with another person. Quite conversely, it would be communicating your lack of integrity and therefore destroy the trust you were trying to build.

Honesty and integrity sometimes require being confrontational. Sometimes it means standing alone in your beliefs and behavior. Confrontation takes courage. Many people would prefer to take the path of least resistance by submitting to gossip, betraying confidences and dishonesty instead of standing up for what they believe in. In the long run, you will be more trusted if you are honest and kind to others. Work to be an "authentic" person. Work to live a truthful, integrated existence. Carefully evaluate your values and live by them.

WEATHER: A REMARKABLE YEAR: Since last November catastrophic weather events have taken place across the globe. Flooding in Brazil, the Philippines, and Australia, inundated with flooding estimated to cover an area the size of France and Germany combines. There have been rising temperatures in northeast Canada, Greenland and Iceland, while colder temperatures and snow has been present in every U.S. state except Florida. I'd like to see someone start a thread on Community Server www.ifmacommunity.org with members writing and sharing their experiences.

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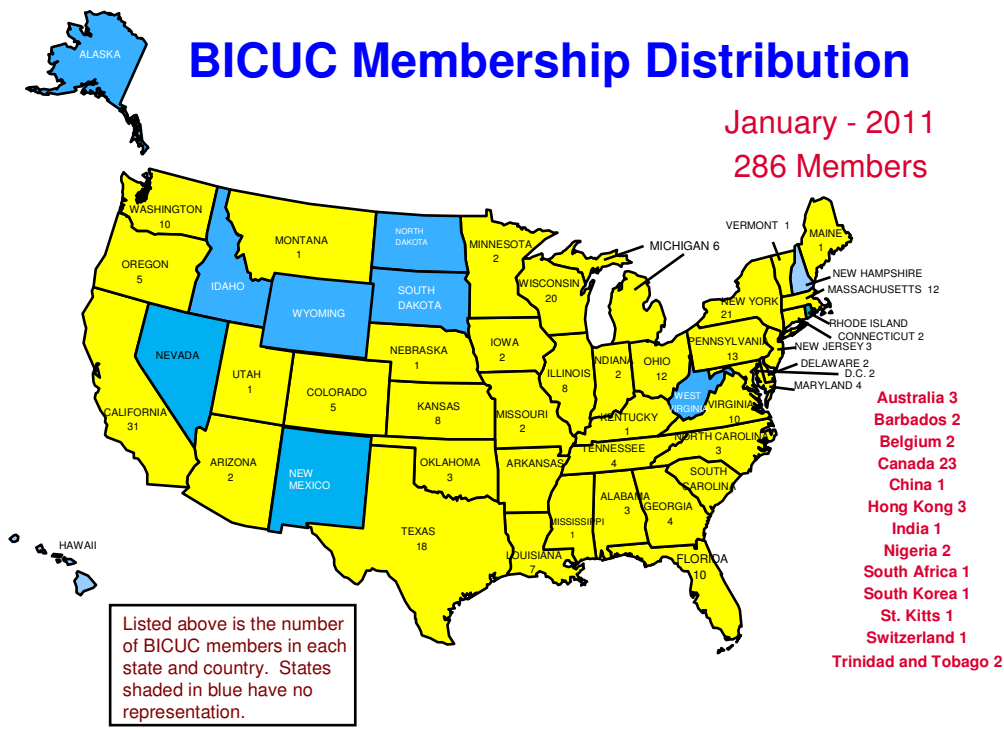


NEW MEMBERS

Welcome our Newest Members

Karen Noel CID, IIDA
Membership Chairperson
knoel@baskervill.com

NEW MEMBERS NOVEMBER				
NAME AND TITLE	COMPANY AND EMAIL	CITY	STATE	ZIP
Terry Cain tcain@fult.com	Fulton Financial Corporation Vice President/Construction Manager	Lancaster	PA	17601
Richard Chiovarelli rchiovarelli@race-corp.com	Rapid Access-Conservation Energy Sol, President	Great Neck	NY	11020
Jeffrey Quellette debra.sminski@fnfg.com	Capital Communications FCU Facilities and Administration	Albany	NY	12202



BICUC PROGRAM NEWS AND SCHEDULED EVENTS

WEBINAR

February 8, 2011 - 1:30 PM EST - ADA 2010 Standards - Joan Stein

2011 SCHEDULED BICUC WEBINARS

February 8, 2011 - 1:30 PM EST - ADA 2010 Standards - Joan Stein

May 10, 2011 - 1:30 PM EST - Program to be announced

August 9, 2011 - 1:30 PM EST - Program to be announced

November 8, 2010 - 1:30 PM EST - Program to be announced

EMERGING TOPICS FOR WEBINARS

Changes in Lease Accounting Standards – A speaker needs to be identified and slotted into one of the three available dates note above.

Changes in International Construction Code next year - Gary Brinton
Is asked to coordinate this topic and slotted into one of the available dates noted above.

Volunteers or should contact the Programs' Chairperson Dave Eisenreich
david.eisenreich@pnc.com or one of the Programs committee members shown on the last page of the Newsletter

SPRING COUNCIL MEETING

The Council Board has determined it will not take part in 2011 Facility Fusion hosted by IFMA in Boston next year. The Programs' Committee is meeting to determine several options for a BICUC Spring Meeting Spring Council Meeting.

BICUC BENCHMARKING NEWS AND SCHEDULED EVENTS

The Benchmarking Committee has developed a number of subject matter for the coming twelve months. Results of the surveys will continue to be included in the Newsletter and our also available in download format from the BICUC website at <http://www.ifmabicuc.org>

SCHOLARSHIP AWARD AND COMMITTEE PROGRAM

Susan Bunker, Assistant Vice President, Facility Planning & Design Manager at Johnson Financial Group, Racine, Wisconsin continues her studies toward CFM Examination. The scholarship/sponsorship committee is in need of council members interested in establishing, evaluating, and recommending to the Board sponsorship opportunities and maintaining a scholarship program. Contact: Patti Childers at pchilders@corporateone.coop.



A number of positions are open within the Council requiring someone like you to volunteer a few minutes per month. Review the following positions for an opportunity to expand your horizons; provide your thoughts, ideas, and guidance.

Membership Committee

The membership committee welcomes and recruits new BICUC members. A welcome packet is sent to new members providing information on the benefits of council membership. The committee also monitors the membership roster and contacts those not renewing membership. The committee is interested in starting a recruiting campaign to IFMA members qualifying for council membership which would involve emailing and calling potential new members. About one hour a month would be needed to support the committee's efforts. Karen Noel of Baskervill is the committee Chair. The committee would like an additional member to help with recruitment efforts.

Programs Committee

This committee is in charge of educational programs for Council. With the help of surveys, the committee analyzes the educational needs and acquires speakers and presentations for quarterly programs. The committee also plans events for Council at World Workplace and spring meeting. The committee meets the second Thursday each month at 1:30 p.m. EST. Calls normally last 30 to 45 minutes.

Scholarships and Sponsors Committee

The Committee Chairperson position is open, as well as various positions on the committee. This committee needs individuals interested in establishing, evaluating, and recommending to the Board sponsorship opportunities and developing a scholarship program. Monthly committee meetings lasting approximately 30 to 45 minutes will need to be held during the development phase. Once the scholarship program and sponsorship opportunities are established, the committee can meet as little as every quarter. Those interested in this committee should contact Bob Motter at bob.motter@emcorgroup.com

Benchmarking Committee

This committee is given the assignment of benchmarking statistical information that will greatly aid others in the banking and credit union communities. The committee meets monthly the third Wednesday at 3:00 p.m. EST, for about a half an hour. Total monthly commitment is about 1 hour. Contact Pete Stein at pstein@goamplify.com

PARTICIPATE



NEW STUDY REPORTS GREEN BUILDING CERTIFICATIONS WILL INCREASE THROUGH 2020

According to a recent report, conducted by Pike Research, green building certification programs will certify a cumulative 53 billion net square feet of floor space by 2020 with approximately 80% of green-certified building space in the commercial building sector, up from 73% today. The report includes an in-depth examination of green building drivers, barriers, and likely shifts in the underlying construction market. It also features profiles of major industry players including commercial real estate companies, trade associations, and green building councils as well as detailed descriptions of dozens of green building certification programs in operation around the world.

"Green building techniques are increasingly becoming the standard within the architecture and construction industries," says research analyst Eric Bloom. "There are three major drivers behind green building certifications: environmental responsibility, reducing operating expenses through energy efficiency, and

regulatory requirements that mandate energy efficiency and certifications."

For more information about the *Green Building Certification Programs* report and to access the executive summary, visit www.pikeresearch.com.

IN OTHER GREEN NEWS

Buildings SmartMarket Report, recently released by McGraw-Hill Construction, CB Richard Ellis (CBRE) and the University of San Diego's (USD) Burnham-Moores Center for Real Estate, provides a comprehensive look at how commercial building owners, managers, tenant firms, and occupants perceive the benefits of green buildings and reveals bottom-line and human factors- benefits that are driving green building growth in the U.S. According to the report's findings, sustainable buildings generate stronger investment fundamentals than other buildings.

The following are a few key statistics derived from the findings:

- From a financial perspective, owners of sustainably managed buildings anticipate a 4% higher return on investment; 5% increase in building value and occupancy; 8% drop in operating costs; and 1% rise in rental income. Roughly, 79% of owners surveyed believe that green helps them attract and retain tenants.
- Greater productivity, satisfaction, health, and well-being are also supporting green building growth. Ten percent of green building tenants have seen improvements in worker productivity, and none reported decreases. Tenant satisfaction increases after green upgrades, with 94% of managers seeing higher satisfaction levels after green projects. In addition, 83% of tenants believe they have a healthier indoor environment as a result of green efforts.



RAW DATA

THE CLEAN AIR ACT

- According to a 1997 EPA Report to Congress, the first 20 years of Clean Air Act programs, from 1970 - 1990, led to the prevention in the year 1990 of:

- 205,000 premature deaths ·
- 672,000 cases of chronic bronchitis
- 21,000 cases of heart disease
- 843,000 asthma attacks
- 189,000 cardiovascular hospitalizations
- 10.4 million I.Q. points lessen in children - from lead reductions
- 18 million child respiratory illnesses
- Source: [U.S. Environmental Protection Agency](http://www.epa.gov)

LARGEST CONSUMER OF ELECTRICITY

- According to the U.S. Energy Information Administration's 2010 Energy Outlook, the United States is the largest consumer of electricity in North America. U.S. electricity generation, including both generation by electric power producers and on-site generation, increases slowly, at an average annual rate of 0.8 percent from 2007 to 2035. Canada also has a mature electricity market, and its generation increases by 1.2 percent per year over the same period. Mexico's electricity generation grows at a faster rate - averaging 3.2 percent per year through 2035.
- Source: [U.S. Department of Energy](http://www.eia.doe.gov)

DESIGNING, BUILDING AND MAINTAINING GREEN BUILDINGS

- The American Society of Heating, Refrigerating and Air-Conditioning Engineers recently published the third edition of the *ASHRAE GreenGuide: The Design, Construction and Operation of Sustainable Buildings*
- The new *GreenGuide* can be purchased on ASHRAE's website at www.ashrae.org.

LEED CERTIFIED COMMERCIAL PROJECTS EXCEEDS ONE BILLION S.F.

According to the U.S. Green Building Council, the total number of commercial projects certified under the U.S. Green Building Council's LEED Green Building Rating System worldwide surpassed one billion square feet. In addition, there is another six billion square feet of projects registered currently working towards LEED certification around the world.

- Since it was first introduced to the marketplace in 2000, over 36,000 commercial projects and 38,000 single-family homes have participated in LEED. According to the U.S. Green Building Council, by consuming less energy, LEED-certified buildings save money for families, businesses, and taxpayers; reduce greenhouse gas emissions; and contribute to healthier environments for residents, workers, and the community.

A portion of the information for this Newsletter Feature was furnished by Bachman's, Inc. 4058 Clough Woods Drive, Batavia, OH 45103 - 513-943-5300 www.bachmansinc.com

BANKING INSTITUTIONS AND CREDIT UNIONS COUNCIL

www.ifmabicuc.org

COUNCIL NEWSLETTER

February 2011

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